



Fort Worth-area newcomers are moving in and ready to spend!

The *Fort Worth and Metro Area Relocation Guide* is the primary source for new and soon-to-be residents of this dynamic region. If you are marketing to newcomers and wanting to connect with relocating buyers, the guide offers great opportunities to reach your audience. Target prospective new residents and businesses as they make important decisions regarding products and services.

DISTRIBUTION

10,000 free copies are distributed annually to the following:

- ➔ **2,000** copies to the Fort Worth Chamber of Commerce members
- ➔ **8,000** copies to real estate brokers, site planners, major area employers, universities and private school recruiters, advertisers and other requesting businesses, and individual requests through the Chamber

ONLINE & DIGITAL

More than 10,000 people per month visit fortworthchamber.com where they can view the *Fort Worth and Metro Area Relocation Guide* digitally and connect with advertisers on relocatetofortworth.com.

ADVERTISING RATES

FULL COLOR AD SIZE	PER ISSUE
Full Page	\$4,480.00
2/3 Page	\$2,950.00
1/2 Page	\$2,350.00
1/3 Page	\$1,250.00
Back cover	\$5,455.00
Inside cover	\$5,260.00

Chamber Members receive 10% discount on all ads.

SITE AD UNITS

AD TYPE	SIZE	6 MONTHS	FULL YEAR
Banner	300x80	\$1,400	\$2,500
Button	140x140	\$300	\$540
Rectangle	300 x 250	\$450	\$865
Featured Listing			\$495

DEADLINES

AD CLOSE: **JANUARY 12**
 MATERIALS DUE: **JANUARY 19**
 DELIVERY: **FEBRUARY 2018**

For more information about advertising opportunities contact:
 Andrea Brunner 214-564-4222, abrunner@texasmonthly.com

★ RELOCATION GUIDE ★

PUBLICATION SPECIFICATIONS

PRINTING PROCESS:
Heat-set Web offset

BINDING METHOD:
Perfect bound

PAGE TRIM SIZE:
8 3/8 x 10 7/8 inches

AD DIMENSIONS

FULL PAGE BLEED SIZE:
8 5/8 x 11 1/8 inches

LIVE AREA:
7 7/8 x 10 3/8 inches

NON BLEED SIZE:

FULL PAGE
7 7/8 x 10 3/8

2/3 PAGE (VERTICAL)
4 7/8 x 9 1/2

1/2 PAGE (HORIZONTAL)
7 1/2 x 4 5/8

1/3 PAGE (VERTICAL)
2 5/16 x 9 1/2

1/3 PAGE (SQUARE)
4 7/8 x 4 5/8

FILE FORMAT

Print-ready PDFs are preferred; also acceptable are InDesign, Illustrator, Photoshop, EPS, or TIFF files with all supporting layout files, images and fonts included. Macintosh-originated files preferred. We may not be able to accept Windows or non-standard file formats.

IMAGES

PRINT:
CMYK, 300 dots per inch, EPS format.

WEB:
RGB, 72 dpi, JPG, GIF, PNG, TIF or SWF format. File size 50k or less.

SPOT COLORS

All spot/PMS colors must be converted to CMYK by the advertiser; if not, TMCP will do so and bears no responsibility for color shifts.

DENSITY

Do not exceed 300% of all four colors in any area.

PROOFS

Please submit a proof from a SWOP-certified proofing device for color ads. TMCP is not responsible for color accuracy when ads are submitted without a SWOP-certified proof.

CONFIRMING PROOFS

TMCP does not supply confirming proofs. If we must make a change to your ad we may, at our discretion, e-mail you a confirming screenshot JPEG or PDF.

TO UPLOAD YOUR AD FILE

Please upload your ad materials (PDF, JPEG, TIFF, or .zip file) by visiting <http://www.texasmonthly.com/upload-ad/>. Be sure to fill out all information, and choose the title your ad is appearing in. If you prefer to ship your file on disk, please use the address under "Shipping Address for Ad Materials" section.

TO SEND YOUR AD FILE

Please submit a CD or DVD with all ad files (including supporting layout files when applicable), an acceptable proof, and contact information in case we have a problem with your ad.

SHIPPING ADDRESS FOR AD MATERIALS

Please send ad materials via trackable overnight delivery service to:

Texas Monthly **CUSTOM PUBLISHING**
Attn: Ad Trafficking /
Fort Worth Chamber
816 Congress, Suite 1700
Austin, TX 78701
512.320.6991

CANCELLATIONS

Cancellation of any part of a contract voids all rate and position agreements. Neither the advertiser, the advertising agency, nor their agents may cancel after the closing date. No cancellations, changes, or insertion orders will be accepted by TMCP after the closing date. If, by the materials deadline, TMCP has not received copy deemed acceptable for publication, TMCP may either repeat the advertiser's most recent ad that it has published or publish nothing, charging advertiser and/or advertising agency for any space reserved by them. TMCP reserves the right to refuse any advertising and shall not be liable for damages if for any reason TMCP fails to publish an advertisement.

QUESTIONS

For technical questions regarding your ad and additional information regarding materials, contact:

Production Department,
512-320-6991,
ads@texasmonthly.com

Please DO NOT email ad materials to this email address.